

Accelerating Autonomy: Be the Driving Force Behind Driverless Racing

Bristol FSAI

University of Bristol
Low Voltage Autonomous EV FSAI Team

Sponsorship Brochure
2026–2027

Contact

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BRISTOL FSAI AUTONOMOUS RACING | University of BRISTOL

About Us



Bristol Formula Student AI (FSAI) is the University of Bristol's autonomous racing team, a student-led society representing over 50 students. We compete in the IMechE's Formula Student AI competition at Silverstone, where cars must perceive, map and race a circuit with nobody at the wheel.

Our Dynamic Driving Task (DDT) teams develop the perception, SLAM and control software that drives the IMechE's ADS-DV. Our Autonomous Platform Cup (APC) team is building our first car of our own: a low-voltage autonomous EV, designed from a blank sheet and built entirely by students.

Our Journey



2025

- First year running for DDT (9 members)
- Passed Static & Dynamic Scrutineering
- Placed 3rd in AI Presentation & 16th overall

2026



- Gained access to vehicle pre-competition for testing
- Score our very first Dynamic Event points coming in 7th
- Split into DDT & APC (12 members Total)
- Placed third in APC design presentation



2027

- Dynamic entry with full design, build & test of LV Autonomous EV
- Integration of additional sensors for DDT
- Increase in team to 50+ members

Vision, Mission & Goals



Vision

To put Bristol at the forefront of autonomous motorsport, developing the engineers who will shape a driverless future.

Mission

- Design, build and race our own autonomous electric vehicle
- Develop the perception, SLAM and control software that drives our cars
- Give students hands-on experience in AI, robotics and EV engineering

Goals

Autonomous Platform Cup

Integrate our own low-voltage autonomous EV

Pass APC scrutineering

Complete our first dynamic event with our own car

Dynamic Driving Task

Integrate additional sensors,

Score points in every dynamic event

Improve on our performance from 2026 season

Sponsor Benefits

We take great pride in our sponsors and do everything we can to maximise your exposure.

Student Engagement

Our Platinum and Gold sponsors can engage directly with our students through talks, workshops and discussions about future employment, reaching motivated engineers from a range of degrees. We can also showcase our car at your corporate and promotional events.

Vehicle Branding

Our car is the culmination of a year of hard work and the centrepiece of attention at competitions and events. On-car branding puts your logo at the heart of Formula Student UK at Silverstone.

Apparel Branding

Your logo is branded on our team apparel, worn at internal and external events throughout the season, so your brand is on show wherever our team goes.

Social Media Promotion

Brand exposure across our social media platforms, including Instagram and LinkedIn, and on our website.

Pit Board Branding

Our pit board is our sponsorship hub, showcasing every sponsor and our appreciation for their support. It travels with the team to all internal and external events.



Our Sponsorship Packages

Package	PLATINUM	GOLD	SILVER	BRONZE
Value	£5,000+	£4999-3000	£2999-1500	£1499-500

Sponsorship Level	Platinum	Gold	Silver	Bronze
Social Media	(3+ posts) Announcement post + story + Professional/ Technical	(3 posts) Announcement post + story + Professional/ Technical	(1 post) Announcement post + story	(1 post) Announcement post + story
Employment Opportunities/ Student Engagement	Yes	Yes	No	No
Logo Size: Car	2 large	2 medium	2 small	1 small
Logo on T-shirts*, Pit Board and Website	Yes	Yes	Yes	Yes
Customisation*	Yes	Yes	No	No

*Ability to customise your package reflects your contribution to the team, with priority given to sponsors with larger contributions

*Logo sizes on T shirts & Pit Board will follow the same sizing as the car



Forms of Support

2026–27 is the year we build our first car of our own, and we are doing it as an entirely student-run team on a very small budget. That makes every contribution count: it decides how much of our design we can build, test and validate properly before we reach Silverstone.

We are grateful for every form of support, from components, manufacturing and software to engineering mentoring, design reviews and financial sponsorship.

If our vision and goals interest you, please get in touch. We would love to find the right way for you to be part of it.

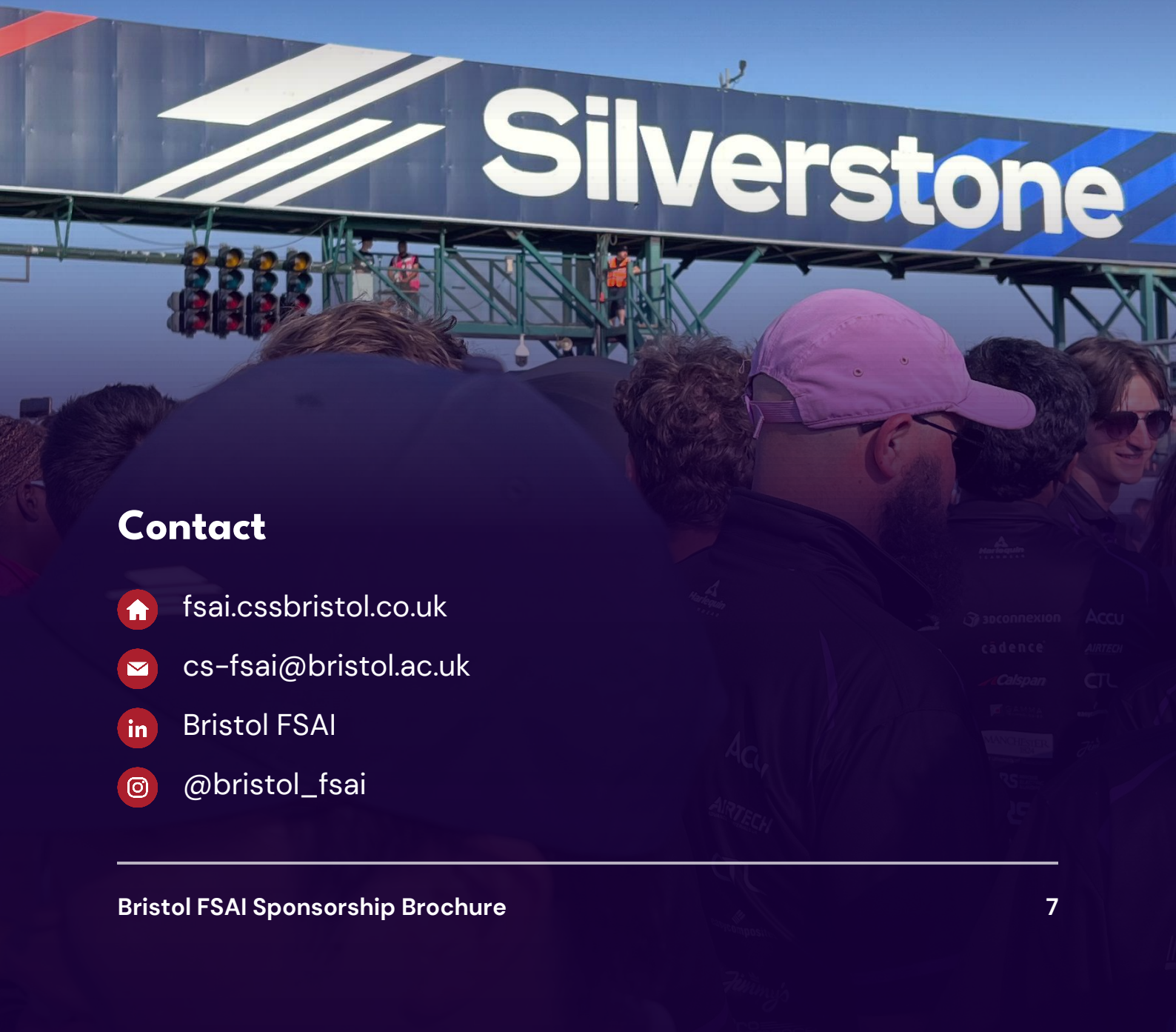
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Thank you!
We look forward to hearing from you.



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